



July 19, 2011

## **Zillow® Announces Pricing of Initial Public Offering**

SEATTLE, July 19, 2011 /PRNewswire/ -- Zillow, Inc. (NASDAQ: Z), which operates real estate site Zillow.com®, Zillow Mortgage Marketplace, and Zillow Mobile, today announced the pricing of the initial public offering of 3,462,000 shares of its Class A common stock at \$20.00 per share. The shares will begin trading on Wednesday, July 20, 2011 on The Nasdaq Global Market under the ticker symbol "Z." The underwriters have a 30-day option to purchase up to an additional 519,300 shares of Class A common stock, to cover over-allotments, if any. All of the shares of Class A common stock are being offered by Zillow.

Concurrent with the completion of the initial public offering, Zillow will complete a private placement of 274,999 shares of its Class A common stock, at \$20.00 per share, to certain existing investors in Zillow.

Citi is acting as sole book-running manager for the offering. Allen & Company LLC is acting as senior co-manager and Pacific Crest Securities, ThinkEquity LLC, and First Washington Corporation are acting as co-managers.

The initial public offering is being made only by means of a prospectus. Copies of the prospectus related to the initial public offering may be obtained from Citi, Brooklyn Army Terminal, 140 58th Street, 8th floor, Brooklyn, NY 11220, or by calling (800) 831-9146 or emailing a request to [batprospectusdept@citi.com](mailto:batprospectusdept@citi.com).

A registration statement relating to these securities has been filed with, and on July 19, 2011 was declared effective by, the Securities and Exchange Commission. This press release shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

### **About Zillow, Inc.**

Zillow is a [real estate](#) information marketplace providing vital information about homes, real estate listings and [mortgages](#) through its website and mobile applications, enabling homeowners, buyers, sellers and renters to connect with real estate and mortgage professionals best suited to meet their needs. Zillow, Inc. operates [Zillow.com®](#), [Zillow Mortgage Marketplace](#) and [Zillow Mobile](#). The company is headquartered in Seattle.

Zillow.com, Zillow and Zestimate are registered trademarks of Zillow, Inc.

ZFIN

SOURCE Zillow, Inc.

News Provided by Acquire Media