

Peninsula Regional Data Service Forms Now Available Via Dotloop

California REALTORS gain access to the only end-to-end digital transaction and workflow management solution for the real estate industry

CINCINNATI, Jan. 18, 2017 /PRNewswire/ -- Dotloop, a leading platform for simplifying the real estate buying and selling process, today announced an agreement with the Peninsula Regional Data Service (PRDS), a subsidiary of the Silicon Valley Association of REALTORS® (SILVAR), to license PRDS Forms, which is one of the main real estate purchasing form sets in California.

Beginning today, dotloop® users throughout the Silicon Valley - including Palo Alto, Los Altos, Mountain View, Sunnyvale, Menlo Park, Los Gatos and Saratoga - will be able to easily access the PRDS Forms within dotloop's platform to more efficiently complete, share, and sign documents, as well as monitor and manage the entire real estate transaction process.

"Dotloop allows brokers and agents to seamlessly conduct transactions online and on-the-go, streamlining their business and creating a better experience for buyers and sellers," said Austin Allison, founder and general manager of dotloop. "This region of California is home to many of the world's leading technology professionals, who expect the real-time, on-demand information and greater insight and control over real estate transactions that the dotloop experience provides. We look forward to helping agents in the Silicon Valley bring more transparency and efficiency to the home buying and selling process."

With dotloop, agents simply invite their clients and each necessary party to a digital 'loop' that contains all documents needed to complete the transaction - without faxing, scanning, printing, or leveraging multiple technologies - and allows real-time collaboration, task management, and progress tracking across mobile and desktop. Agents, buyers and sellers can even electronically sign documents from their desktop or mobile devices. From there, dotloop's automated audit trails and storage enables brokers to stay compliant effortlessly and grants them true visibility and transparency into their business.

More and more REALTOR associations around the country have brought dotloop services to their members including the Texas Association of REALTORS, the Florida Association of REALTORS, and Arizona Association of REALTORS. Nearly 1 million real estate professionals around the country have access to their listing forms via dotloop.

Dotloop will be hosting free training sessions to educate local real estate professionals on how to use the PRDS Forms on dotloop.

- Feb. 7, 2017: Hvatt House Belmont/Redwood Shores, 400 Concourse Pl. Belmont, CA 94002
- Feb. 8, 2017: Hilton Garden Inn Palo Alto, 4216 El Camino Real, Palo Alto, CA 94306
- Feb. 9, 2017: Hyatt Place San Jose/Downtown, 282 S. Almaden Blvd., San Jose, CA 95113

For more information, please visit http://info.dotloop.com/event/california-training.

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Dotloop is the leading online transaction and productivity optimization platform in real estate. Dotloop reduces complexity by replacing separate form creation, e-sign, and transaction management systems with a single end-to-end solution and drives growth by helping real estate professionals streamline their businesses with workflow automation and real-time visibility into transactions. Each year, millions of agents, brokers, and clients trust dotloop to get deals done.

The company is based in Cincinnati, Ohio. Dotloop is owned and operated by Zillow Group (NASDAQ:Z and ZG). To learn more about dotloop, visit www.dotloop.com.

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REALTOR is a register trademark of the National Association of REALTORS.

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